



What is Fair Trade?

The Fairtrade Foundation was established in 1992. Fairtrade is a way of buying and selling products that allows producers (farmers) to be paid a fair price for their produce and have better working conditions. Identified by the Fairtrade mark, products include both food and non-food items such as bananas, tea, coffee, chocolate and cotton.

Key facts

1. Fairtrade means that farmers are paid a fair minimum price for their produce.
2. The Fairtrade Premium provides extra money to develop farmer's communities and protect their environment.
3. Having a minimum price means farmer's can plan for the future because they have a regular income.
4. Women are able to become involved and have a say. Previously, it would have been only the men allowed to do this.
5. Fairtrade supports 1.65 million farmers and farm workers in 74 countries.
6. When we buy Fairtrade products, we are helping farmers in poorer countries live better lives.



FAIRTRADE

Knowledge Organiser



Key Vocabulary	
Consumer	Person who buys goods or services
Exports	Goods are sent to another country for sale
Fairtrade	Trade where producers are paid a fair price for their goods
Fairtrade Premium	An additional sum of money, which goes towards developing the farming community and protecting the environment farmers live and work in.
Imports	Where good are brought into a country for sale
Industries	A group of businesses that provide a particular product or service
Negotiation	A discussion between two or more people with the aim of an agreement being reached.
Producer	person or business that makes or grows goods for sale
Retailer	A person or business that sells goods or services
Trade	Buying or selling goods or services

Website to find out more

<http://www.fairtrade.org.uk>

